



**The University of Jordan**  
**Accreditation & Quality Assurance Center**

# **COURSE Syllabus**

1	Course title	Korean in the Field of Media
2	Course number	22043
3	Credit hours (theory, practical)	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	2204207
5	Program title	Bachelor's Degree in Korean and English Languages
6	Program code	2204
7	Awarding institution	The University of Jordan
8	Faculty	Faculty of Foreign Languages
9	Department	Department of Asian Languages
10	Level of course	Second year
11	Year of study and semester (s)	Second year/ second semester
12	Final Qualification	BA
13	Other department (s) involved in teaching the course	-
14	Language of Instruction	Korean
15	Date of production/revision	

**16. Course Coordinator:**

*Office numbers, office hours, phone numbers, and email addresses should be listed.*

**17. Other instructors:**

*Office numbers, office hours, phone numbers, and email addresses should be listed.*

**18. Course Description:**

*As stated in the approved study plan.*

In this course participants are introduced to characteristics of different kinds of media. Students receive an overview about different categories of newspapers and magazines. The different kinds of newspapers and magazines are described; background information about different products of the press is acquired. Articles from newspapers and magazines are presented by students and then discussed. Basic knowledge about the Korean press laws is gathered.

**19. Course aims and outcomes:**

<p><b>A- Aims:</b></p> <p>A1. Introducing students to characteristics of different kinds of media  A2. Overview about different categories of newspapers and magazines  A3. Describing the different kinds of newspapers and magazines  A4. Presenting articles from newspapers and magazines by students and then discussing them  A5. Gathering basic knowledge about the Korean press laws</p> <p><b>B- Intended Learning Outcomes (ILOs):</b> Upon successful completion of this course students will be able to ...</p>
B1. know characteristics of different kinds of media
B2. know different categories of newspapers and magazines
B3. present articles from newspapers and magazines and then discuss them
B4. get basic knowledge about the Korean press laws

**20. Topic Outline and Schedule:**

Topic	Week	Instructor	Achieved ILOs	Evaluation Methods	Reference
Summary of media	1-2		1 2 3 4 5	Writing exam	Korean reading Page1-21
The history of Korean media	3-4		1 2 3 5 6 11-13	writing	Korean reading page22-41
TV	5-7		1 2 3 11-13	Talk about some TV	Korean reading page59-68 91-100
newspaper	8-11		1 2 3 4 7 8 10	Giving opinions Organizing meetings	Korean reading page124-135
magazine	12-13		1 2 3 8 9 10-14	discussing	Korean reading page136-148
internet	14-15		1 2 3 4 11 12 13	Shopping on net	Korean reading page149-163
Review	16			Writing Articles	

## 21. Teaching Methods and Assignments:

Development of ILOs is promoted through the following teaching and learning methods:

Communicative approach will be applied and encourage the students by group work, role play. Developing for skills will be the main concern. Discussing.

## 22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Participation and activities (Quiz, HW)	: %20
Mid-term Exam	: %30
Final Exam	: %50

## 23. Course Policies:

### A- Attendance policies:

Only the number of absences allowed by the university is accepted. Low attendance influences the participation mark (An absent student cannot participate).

### B- Absences from exams and handing in assignments on time:

Mid-term and finals can be made up with an official excuse. Quizzes can **never** be made up no matter how justified your absence was.

### C- Health and safety procedures:

### D- Honesty policy regarding cheating, plagiarism, misbehavior:

Strict

### E- Grading policy:

Strict

### F- Available university services that support achievement in the course:

**24. Required equipment:**

Computer, data show

**25. References:**

A- Required book (s), assigned reading and audio-visuals:

B- Recommended books, materials, and media:

**26. Additional information:**

Name of Course Coordinator: -----Signature: ----- Date: -----

Head of curriculum committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: ----- -Signature: -----

Copy to:  
Head of Department  
Assistant Dean for Quality Assurance  
Course File